

ADVERTISING
ANNA EDWARDS
OCTOBER 2015



COME SEE US AT COOL MAMA'S

**Bring your student ID and
receive 15% off**

**Find us on Social
Media!**
Twitter: @coolmama's
Instagram: @coolmama's
Facebook:
Cool Mama's Ice cream

Store Hours:
Sunday-Thursday 11-9 Friday-Saturday 11-11
864-905-4849

The advertisement features a central illustration of a family—a father, a mother, and a child—emerging from a large ice cream cone. The background is a dark blue field with white polka dots. The text is primarily in a bold, red, sans-serif font.